



# Sponsorship and Exhibitor Opportunities

## About the Conference

This inaugural conference presents a unique opportunity for all health professionals and students to present, learn and interact about research and evidence-based practice from across North Dakota. We are working to bridge Research with Practice. Our committee is made up of representatives from multiple health disciplines including Nursing, Physical Therapy, Medical and Lab Science, Pharmacy, Psychology, Occupational Therapy, Speech and Language Pathology and Public Health. The conference is hosted by the North Dakota Center for Nursing.

Presentations will feature the wide range of North Dakota evidence-based practice and research including student evidence-based practice practices, undergraduate and graduate research projects, clinical research, quality improvement projects, educational/pedagogical research, interdisciplinary research, multi-site research, workshops on evidence-based practice, research and health professions education and more.

## Conference Objectives

1. Explore research on effective health profession education strategies.
2. Network and develop partnerships across all health professions and settings to improve population health.
3. Discover the power of evidence to change practice and improve health and health care inequities.
4. Illustrate examples of translational health professions research and evidence-based approaches to change practice.
5. Illustrate examples of transformative innovations including use of new technology and online platforms.

## Who Should Sponsor and Exhibit?

- Companies that offer innovative health profession education tools or specializing in health care products across disciplines
- Book and software publishers
- Health Professional Educational programs and institutions
- Health care facilities recruiting students

## Benefits of Sponsorship and Exhibits

- Dedicated exhibit hours where the health professionals literally come to you!
- Chance to network with hundreds of health profession students, educators and providers.
- Complementary meals for two exhibitor representatives with the purchase of your booth.
- Publication of your company name and description in the program and on the website.

## Sponsorship Levels

- **Signature Conference Partner \$5,000**

Opportunity to introduce keynote speaker during conference. Featured company logo printed on conference signage, program, conference slideshow announcements, emails, and website. A full-page, full-color ad in conference program. Four complimentary registrations for conference and prominent exhibit booth.

- **Platinum Sponsor \$3,000**

Featured announcement at beginning of conference. Company logo on printed conference signs, program, conference slideshow announcements, emails, and website. A half-page, full color ad in conference program. Three complimentary registrations for conference and exhibit booth.

- **Gold Sponsor \$2,000**

Company logo printed on conference signs, program, conference slideshow announcements, email and website. A quarter-page full-color ad in conference program. Two complimentary registrations for conference and exhibit booth.

- **Silver Sponsor: \$1,000**

Company name in program, conference slideshow announcements, email and website. Two complimentary registrations for conference and exhibit booth.

- **Bronze Sponsor: \$500**

Company name in program, conference slideshow announcements, email, and website. One complimentary registration and exhibit table.

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Contact Name (s): \_\_\_\_\_

Organization (s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Level/Amount: \_\_\_\_\_

Names of attendee(s) \_\_\_\_\_

Thank you for your contribution to this event. Please make checks payable to North Dakota Center for Nursing and mail with this form to ND Center for Nursing PO Box 117, Northwood, ND 58267 An online sponsorship form is also available on the conference website at [www.ndcenterfornursing.org](http://www.ndcenterfornursing.org)